



30 September 2004

Viking Dancers in association with Liz Honey Promotions & Entertainment are proud to present:

RAW energy, RAW talent, RAW attitude...

It's all RAW on the DANCE FLOOR

BY the dancers, FOR the dancers

Our hottest young dance crews take on the urban stage with their funkier showcases yet! These talented dancers will combine skilful dance moves, bounding energy and a slap of attitude in this huge power-packed event.

Featuring performances by some of Melbourne's premier dance and break crews, as well as the highly anticipated 'Freestyle Dance Battles', this fresh new dance competition will make you 'RAW'!

Our objective with this project is to give fresh new dance groups an opportunity to show their passion for dance. By Vikings hosting this competition, we aim to give an outlet for their talents, and set a goal for them to strive for.

We will have around 12 fresh new dance groups competing, with showcases by experienced groups like Rewind and Vikings, and an exciting "Dance Battle" competition. The event will be held on Saturday 16 October 2004, at the National Theatre in St Kilda. This is a professional-quality venue for dancing, with a capacity of 780. We selected this venue to give these kids the best possible stage to present their talents.

We know that all the contestants are working so hard (over many months) to prepare their routines, their costumes and their props. So we want to reward and recognise their efforts. That's why almost all the profits from this event will be given back to the dancers as prizes.

Therefore I'd like to ask for your support for the young people in our community. Together, let's give them the recognition for their efforts and passion. This way, we are not only supporting them, but we are also guiding them towards teamwork, creative expression, leadership and goal setting. I'm sure you'll agree that many young people can benefit from such an experience.

Sincerely,

Liz Honey
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